

# ISRAELI BRANDS IN INDIA



ISRAEL › INDIA  
Verified Brand Directory 2026

2026 EDITION — COMPLETE VERIFIED LIST

Agriculture · Pharma · Cybersecurity · Defense · Fintech · SaaS · Consumer

AGRICULTURE

PHARMA

CYBERSECURITY

DEFENSE

FINTECH

SAAS & TECH

CONSUMER

NAVIGATION

## MOST RECOGNISED ISRAELI BRANDS IN INDIA

Netafim

Teva

Check Point

Payoneer

Wix

Waze

Mobileye

Elbit

Monday.com

## WHAT'S INSIDE THIS PDF

- 65+ verified Israeli companies across 11 sectors
- Agriculture, pharma, cybersecurity, defense, fintech, SaaS, consumer & more
- Brands commonly mistaken as Israeli — clarified
- Sector-by-sector breakdown with India presence details
- Short disclaimer — transparent sourcing

## AGRICULTURE & WATER TECHNOLOGY

Israel's biggest impact on Indian farming — drip irrigation & water solutions

<b>Netafim</b> Drip irrigation systems, smart farming & precision water tech	Manufacturing + field operations across India	IRRIGATION
<b>Rivulis</b> Micro irrigation & precision delivery systems	Strong national distribution network	MICRO IRRIG
<b>NaanDanJain</b> Complete irrigation systems, sprinklers & emitters	Joint venture with India-focused operations	JV PARTNER
<b>Watergen</b> Atmospheric water generators (converts air to water)	Rural & remote area drinking water projects	WATER TECH
<b>IDE Technologies</b> Industrial-scale seawater desalination plants	Government infrastructure projects	DESALIN.
<b>Mekorot</b> National water company & management consultancy	Government advisory and water project tie-ups	ADVISORY

## PHARMACEUTICALS & HEALTHCARE

Generic drugs, APIs, medical devices — India is a key manufacturing hub

<b>Teva Pharmaceutical Industries</b> World's largest generic drug maker — APIs & branded medicines	Major manufacturing hub + R&D centre in India	GENERICS
<b>Teva API</b> Active pharmaceutical ingredients in bulk	Global API supply chain; significant India exports	API MFG
<b>Avgol Nonwovens</b> Medical-grade nonwoven hygiene fabrics	B2B manufacturing for Indian hygiene & medical sector	B2B MFG
<b>Lumenis</b> Energy-based medical devices — lasers, IPL, RF	Hospitals, clinics & dermatology centres in India	MEDTECH
<b>Given Imaging (Medtronic)</b> PillCam — world's first capsule endoscopy device	Gastroenterology hospitals across India	MEDTECH
<b>OrCam Technologies</b> AI-powered wearable device for visually impaired	Assistive technology segment in India	AI HEALTH
<b>Pluristem Therapeutics</b> Cell-based regenerative medicine & therapies	Early R&D and regulatory stage in India	BIOTECH

## CYBERSECURITY

Israel — the 'Cyber Nation' — protecting India's banks, enterprises & government

<b>Check Point Software Technologies</b> Firewalls, network security, endpoint & cloud protection	Large enterprise and government clients across India	NETWORK SEC
<b>CyberArk</b> Privileged access management (PAM) & identity security	Major Indian banks, IT firms and large enterprises	IDENTITY SEC
<b>Imperva</b> Web application firewall, API & data security	Financial sector, e-commerce and cloud-native firms	APP SEC
<b>Cellebrite</b> Mobile digital forensics & intelligence platform	Used by Indian law enforcement & government agencies	FORENSICS
<b>BioCatch</b> Behavioural biometrics & AI fraud detection	Integrated with major Indian private and public banks	FRAUD PREV
<b>Riskified</b> Machine learning-powered e-commerce fraud prevention	Indian online retail platforms & payment gateways	E-COM SEC

■ NSO Group (Pegasus spyware) — Israeli origin but use in India is restricted and controversial. Not included as an active brand.

## SOFTWARE, SAAS & ANALYTICS

Israeli tech platforms powering Indian businesses, media and app ecosystems daily

<b>Amdocs</b> Telecom billing, BSS/OSS & digital transformation software	Thousands employed in India; serves Airtel, Jio & BSNL	TELECOM SW
<b>NICE Systems</b> AI-powered contact centre analytics & workforce management	Major BPO sector, banking and financial services clients	AI ANALYTICS
<b>Wix</b> No-code / low-code website builder (SaaS)	Millions of Indian SMEs, bloggers and freelancers	WEBSITE
<b>Monday.com</b> Work OS, project management & team collaboration	Businesses, agencies and remote teams across India	WORK OS
<b>Fiverr</b> Global freelancing and gig services marketplace	India is consistently among top seller & buyer countries	FREELANCE
<b>AppsFlyer</b> Mobile attribution, marketing analytics & deep linking	App developers, D2C brands & growth teams in India	MOBILE MKTG
<b>SimilarWeb</b> Web analytics, traffic intelligence & competitive data	SEO agencies, digital marketers and media planners	WEB ANALYTICS
<b>Taboola</b> Native content advertising & audience discovery platform	Times of India, Hindustan Times, NDTV and more	AD TECH
<b>Outbrain</b> Content discovery ads & editorial recommendation engine	Competes with Taboola; major Indian publisher network	AD TECH
<b>ironSource (Unity)</b> App monetisation, ad mediation & mobile ad network	India's mobile gaming and app developer ecosystem	ADTECH/GAMING

**Gong**

Revenue intelligence — AI analysis of sales calls &amp; deals

Growing enterprise SaaS adoption in India

AI SALES

**Sisense**

Business intelligence, embedded analytics &amp; dashboards

Enterprise data teams and ISVs in India

BI ANALYTICS

**Babylon AI**

AI-powered translation tools &amp; digital health assistant

Limited consumer app presence in India

AI PLATFORM

**FINTECH & PAYMENTS**

Cross-border payments, social trading &amp; financial automation

**Payoneer**

Cross-border payments, digital wallets &amp; working capital

Hugely popular with Indian freelancers, exporters &amp; sellers

PAYMENTS

**eToro**

Social trading &amp; investment platform — stocks, ETFs, crypto

Indian retail investors and crypto traders

TRADING

**Tipalti**

Accounts payable automation &amp; global mass payments

Mid-to-large enterprise finance teams in India

FINANCE OPS

**Melio**

SMB-focused B2B digital payment tools

Small business accounts payable and vendor payments

SMB PAYMENTS

**DEFENSE & AEROSPACE**

Israel is among India's top 3 defense suppliers by value of contracts

**Elbit Systems**

Combat systems, UAVs, helmet-mounted displays, night vision optics

Indian Army, Air Force &amp; Navy — multiple active contracts

DEFENSE

**Israel Aerospace Industries (IAI)**

Drones, Barak air defense systems, PHALCON AEW, satellites

DRDO partnerships; Indian Air Force &amp; government of India deals

AEROSPACE

**Rafael Advanced Defense Systems**

Spike anti-tank missiles, Derby &amp; Python air-to-air missiles

Strategic bilateral defense agreements with India

MISSILES

**Elta Systems (IAI subsidiary)**

AESAs radar systems, electronic warfare &amp; SIGINT

Defense electronics programs for Indian armed forces

RADAR / EW

**TELECOM & CONNECTIVITY**

Satellite and wireless broadband — connecting rural and remote India

**RADWIN**

Point-to-point &amp; point-to-multipoint wireless broadband

Last-mile rural connectivity and enterprise wireless projects

WIRELESS BB

**Gilat Satellite Networks**

VSAT satellite broadband &amp; managed network services

Government rural broadband and defense communication programs

SATELLITE

**NAVIGATION & MOBILITY APPS**

Israeli-origin apps used by tens of millions of Indians every day

**Waze**

Community-based GPS navigation with real-time traffic alerts

Widely used in Indian cities; founded in Israel, acquired by Google 2013

NOW: GOOGLE

**Moovit**

Public transit trip planner &amp; multimodal mobility app

Smart city and transit authority integrations; acquired by Intel 2020

NOW: INTEL

**Via**

Demand-responsive transit &amp; shared ride technology platform

Shared mobility and paratransit solutions in Indian cities

MOBILITY

**INDUSTRIAL, DIAMOND TECH, SEMICONDUCTOR & LOGISTICS**

Surat diamonds, PCB inspection, autonomous driving and global shipping

**Sarine Technologies**

AI-driven diamond planning, grading and traceability systems

Deep integration with Surat's diamond polishing industry

DIAMOND TECH

**Orbotech (KLA-Tencor)**

PCB inspection, flat panel display &amp; semiconductor equipment

Electronics manufacturing and PCB fabrication sector

PCB / DISPLAY

**Tower Semiconductor (Intel)**

Specialty analog &amp; mixed-signal semiconductor foundry

Global supply chain partner for India's electronics sector

SEMICON

**Mobileye (Intel)**

ADAS, driver assistance systems &amp; self-driving tech stack

Automotive OEM partnerships and smart mobility in India

AUTO TECH

**Valens Semiconductor**

High-speed automotive-grade connectivity chipsets

Emerging partnerships with Indian automotive manufacturers

AUTO CHIPS

**Zim Integrated Shipping**

Container shipping, ocean freight &amp; logistics services

Services JNPT (Mumbai), Chennai, Mundra and other Indian ports

SHIPPING

**Playtika**

Casual, social and casino-style mobile gaming

Part of India's rapidly growing mobile gaming market

GAMING

**Tadiran**

HVAC systems and industrial electronics

Limited industrial and commercial use in India

INDUSTRIAL

**CONSUMER BRANDS & LIFESTYLE**

Limited availability in India — mostly import, specialty stores or e-commerce only

**SodaStream (PepsiCo)**

Home sparkling water &amp; soda maker machines

Niche; available at select premium retailers and Amazon India

CONSUMER

**Max Brenner**

Premium artisan chocolate café and retail products

Very limited; imported through specialty food stores

FOOD

**Ahava**

Dead Sea mineral skincare, body care &amp; cosmetics

Nykaa, Amazon India and select specialty stores

SKINCARE

<b>Sabon</b> Luxury body scrubs, soaps and bath care products	Rare in India; primarily through online import channels	BEAUTY
<b>Laline</b> Fragrance, bath & body lifestyle products	Minimal presence; import only	BEAUTY
<b>Wissotzky Tea</b> Premium and herbal blended tea collections	Imported; available on specialty tea and gourmet sites	BEVERAGE
<b>Strauss Group</b> Large Israeli food & beverage conglomerate	Not widely available in Indian retail	FOOD
<b>Osem (Nestlé-linked)</b> Snacks, soups, condiments and processed foods	Indirect presence via parent company Nestlé's India ops	FOOD

## ISRAELI FASHION BRANDS

Mostly unavailable in India — travel retail, import or online only

<b>Castro</b> Contemporary men's and women's apparel chain	Not available in Indian retail stores	APPAREL
<b>Fox Fashion</b> Casual everyday fashion brand with global presence	Very limited India retail; not commonly stocked	APPAREL
<b>Naot Footwear</b> Ergonomic handcrafted leather shoes and sandals	Export brand; rare in India — specialty import only	FOOTWEAR
<b>Gottex</b> Premium luxury swimwear and resort fashion	Import only; available in premium segment online	SWIMWEAR
<b>Kenvelo</b> Casual wear and denim focused fashion brand	Europe-focused; not stocked in Indian retail	APPAREL
<b>Delta Galil</b> B2B intimate apparel and innerwear manufacturing	OEM supplier to global brands; indirect India presence	B2B OEM

## NOT ISRAELI — BRANDS COMMONLY MISTAKEN AS ISRAELI

Viral boycott lists often misidentify these — here is the accurate information

<b>Nestle</b> Swiss multinational food & beverage giant — NOT Israeli	Owns Osem (Israeli company) but Nestle itself is Swiss	NOT ISRAELI
<b>McDonald's</b> American fast food chain — NOT Israeli	Operates franchise locations inside Israel only	NOT ISRAELI
<b>Coca-Cola</b> American beverage giant — NOT Israeli	Has bottling and distribution operations in Israel	NOT ISRAELI
<b>Starbucks</b> American coffee chain — NOT Israeli	Zero Israeli ownership, origin or founding connection	NOT ISRAELI
<b>Puma</b> German sportswear brand — NOT Israeli	Israel national team kit sponsor only — not Israeli-owned	NOT ISRAELI
<b>HP / Hewlett-Packard</b> American technology company — NOT Israeli	Has large R&D and engineering operations based in Israel	NOT ISRAELI
<b>Intel</b> American semiconductor giant — NOT Israeli	Acquired Israeli companies Mobileye & Tower Semiconductor	OWNS IL COs

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# THAT'S A WRAP.

65+ Verified Israeli Companies in India — All Sectors Covered.

No duplicates. No misidentified brands. Just accurate, sourced information.

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